

A futuristic high-speed train, colored in shades of blue and green, is shown traveling along a track that curves through a lush green landscape. In the background, several wind turbines are visible against a sky with scattered white clouds. A large, dark, rounded tree stands on the left side of the track. The foreground is filled with a dense field of small, rounded green bushes.

Ta' med på fremtidens digitale rejse

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DIGITALISERING & MOBILITET

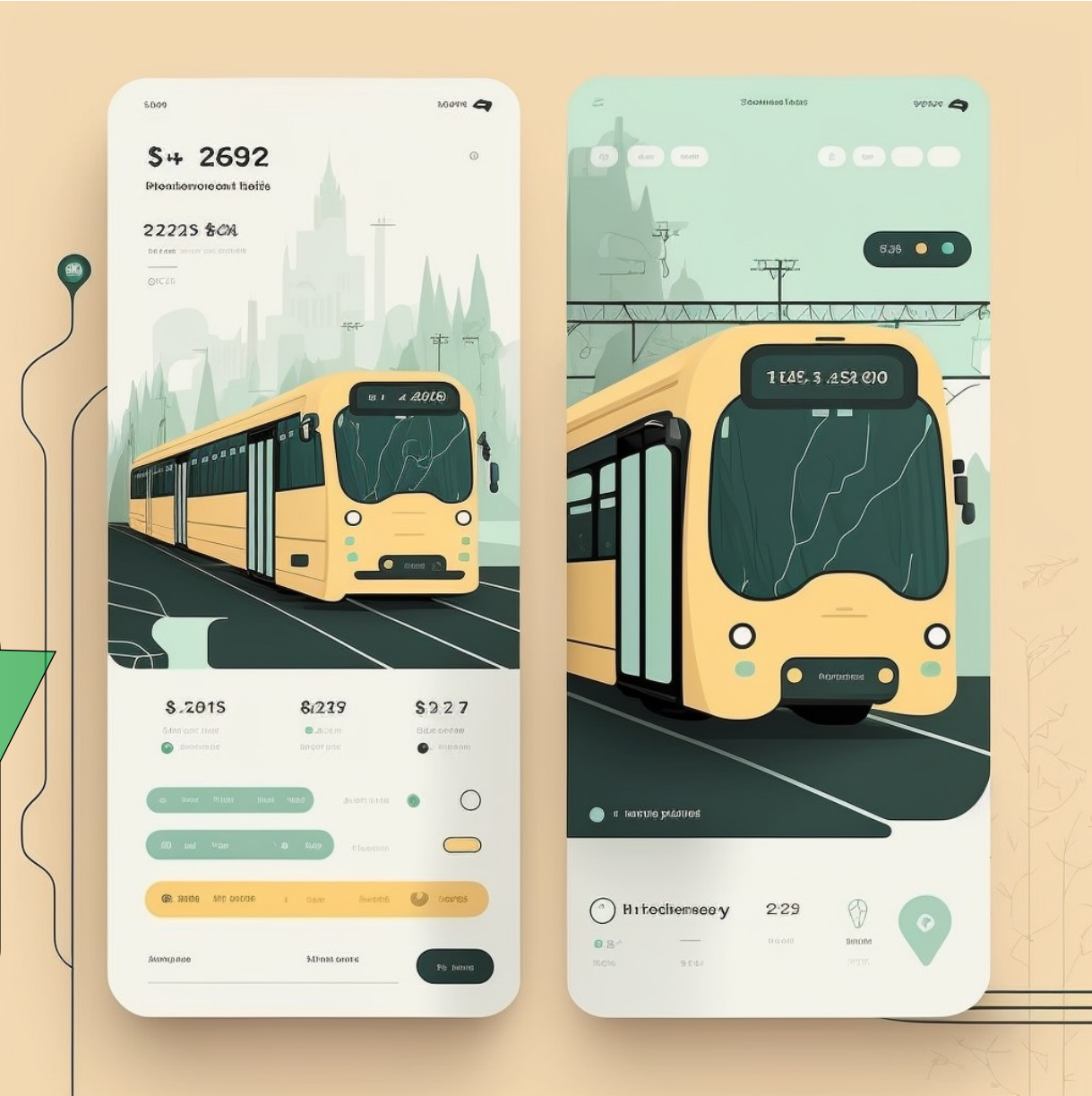
*It-arkitektur og it-konsulenthus med
fokus på at skabe digital
sammenhæng i den offentlige
sektor.*







Martin finder sin foretrukne rejseplanlægger frem...





**Martin planlægger
sin rejse grundigt...**



Så er Martin på vej!

"Der er uheld øst for
Øresundsbroen – 45
min. forlænget
rejsetid"





Martin drejer fra i
Kastrup og parkere
delebilen...

An aerial photograph of a modern, high-speed train traveling through a dense, green forest. The train is white with blue accents and is positioned on a set of tracks that cut through the woods. The surrounding landscape is lush with various types of trees, including tall evergreens and deciduous trees with vibrant green foliage. The lighting suggests a bright, sunny day, with sunlight filtering through the canopy.

Så er Martin på vej –
nu i det grønne
Skåne...

En ny notifikation
popper op på
Martins app...

Martin når at gribe
en kaffe på vejen
over i bussen...



A futuristic, sleek train with a green and white color scheme is traveling along a road that curves through a lush green landscape. The train's body is covered in a dense layer of green foliage, giving it a natural, organic appearance. In the background, several wind turbines are visible against a blue sky with scattered clouds. A single acacia-like tree stands on the left side of the road. The foreground is filled with many rounded, bushy green trees. A green speech bubble with a white border is positioned on the left side of the image, containing text in Danish.

Martin er nu på
plads i bussen på vej
mod badehotellet...

Endelig fremme!



Sammenhængende datastrømme mod brugeren



Digital infrastruktur



Standardiseret dataflow



Services og nudging



Perspektivering

Fremtidens digitale trafikinformation



- 👍 Vi ønsker digital trafikinformation
- 👍 Vi ændrer rejseadfærd
- 👍 Trafikinformation i realtid
- 👍 Nudging og personaliseret information
- 👍 "Service agnostisk" og klimavenligt

Vi er der ikke endnu...



- 👎 Fokus på digitale sammenhænge
- 👎 Realtids dataflow er omdrejningspunkt
- 👎 Uudnyttet national datadeling
- 👎 Samlet dataarkitektur og strategi
- 👎 Fokus på tværgående brugeroplevelse



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Læs om nutidens brugerrejse til samme destination på vores hjemmeside

A futuristic high-speed train with a green and blue color scheme is shown traveling along a track that curves through a lush green field. In the background, several wind turbines are visible against a blue sky with scattered clouds. The train has a sleek, aerodynamic design with large windows and a green stripe running along its side.

Tak

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